

Huiqun Xu

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[Portfolio: heninn.com](http://heninn.com)

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Education

Master of Arts in Art Direction — 2022 - 2024 (Expected)

London College of Communication, University of the Arts London

Fading Voices: Exploring Dialect Erosion of Language in Modern Contexts

Supervisors: Bruna Ferreira Montuori and Jordan Jon Hodgson

Bachelor of Arts in Digital Media Art — 2017 - 2021

School of Experimental Art, Tianjin Academy of Fine Arts

Supervisor: Zhiqiang Li

Experience

Art Director / Graphic Designer Intern — 2021 - 2022

UI/UX Design Team, Creative Center, New Studios Pictures

Developing creative concepts and designs for websites

Media Researcher Intern — 2020 - 2021

Editorial Department, Weifang Daily

Conducting market research, collecting and organizing media content and drafting reports based on research

Computing Skills

Graphic, Typographic and 3D Designing

Softwares: Adobe Suite, Affinity Suite, Maxon Cinema 4D / Blender

Interactive Development

Programming Languages: HTML / CSS, Processing

Softwares: Unity Engine, Xcode

Video Editing, Motion Graphics and Audio Production

Softwares: Final Cut Pro, Logic Pro, Adobe Premiere Pro / Adobe After Effects

Language Skills

Mandarin (Native), English (Proficient)